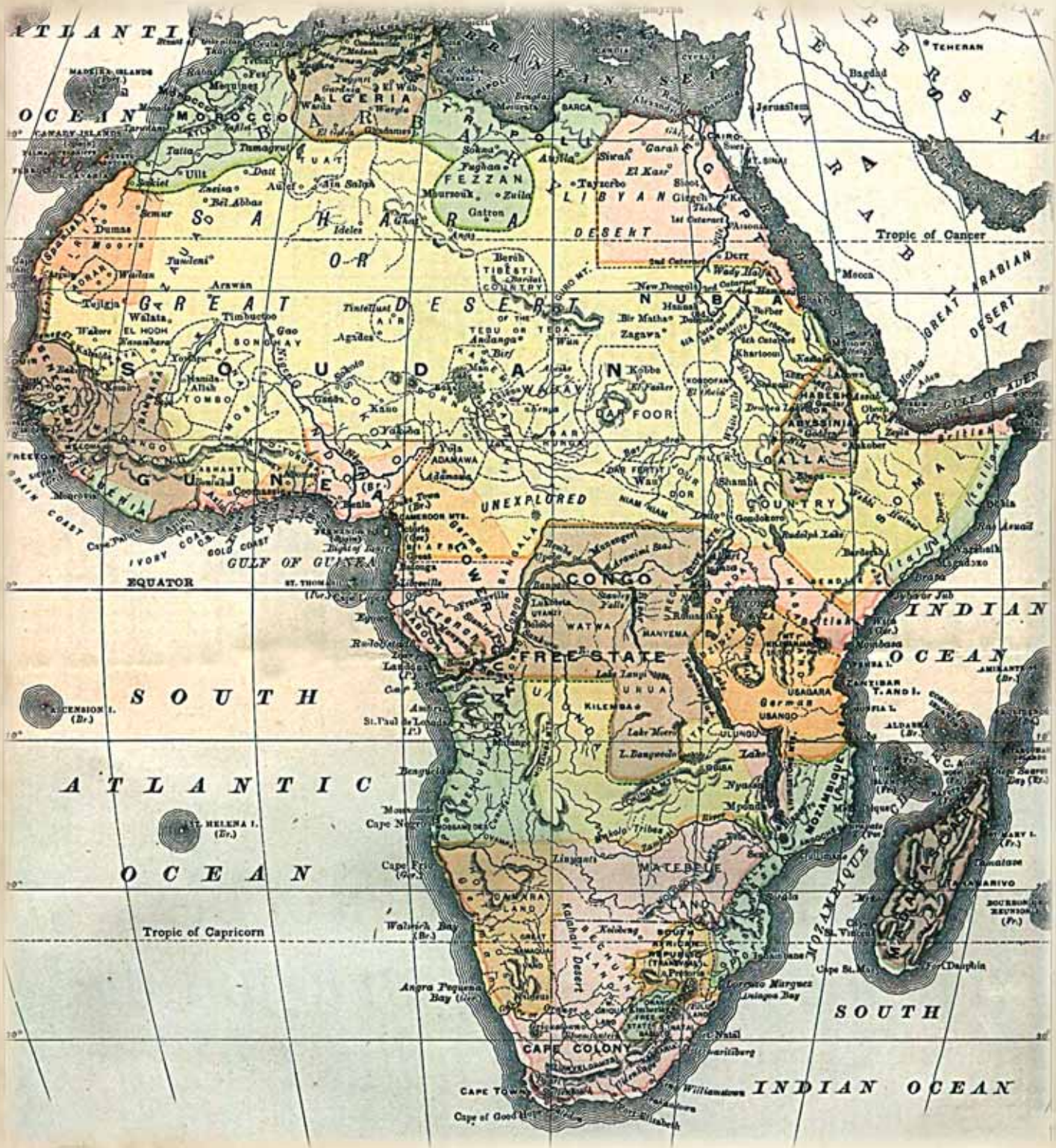




PRIVATE SAFARIS

Your African Connection



# COMPANY PROFILE





# EAST AFRICA

*East Africa is one of the most desirable travel destinations, where one can explore fascinating countries such as Kenya, Uganda, Rwanda, Tanzania and the island of Zanzibar, their breathtaking scenery, wildlife and spectacular contrasts. Travellers to East Africa can expect a warm welcome from friendly and hospitable people.*

## Kenya

Kenya offers not only the ultimate safari, but a diverse and dynamic holiday destination. Experience the migrating herds in the Masai Mara, drift over coral reefs off tropical Mombasa, or wander back in time through the Islamic island of Lamu. Kenya shares borders with Ethiopia, Somalia, Sudan Tanzania and Uganda, and boasts a coastline that stretches for 536 km. Situated on the Equator, the climate varies from tropical along coast to arid in the interior.

### TOP ATTRACTIONS

- **Migrations in Masai Mara:** Situated at the northern extension of the Serengeti this magnificent landscape is an all-year-round destination and comes into its own when millions of Wildebeest migrate from the Serengeti over the Mara River and onto the vast grasslands.
- **Beaches:** Protected by an offshore barrier coral reef, the Kenyan Coast is famous for beautiful beaches, diving, fishing and surfing. Offshore are magnificent marine reserves, with superb diving and snorkeling.

## Tanzania

Situated on the East Coast of Africa, this friendly country contains a large concentration of wildlife, pristine sandy beaches, Mount Kilimanjaro and is also home to world famous national parks and game reserves. Named after Tanganyika (the mainland) and Zanzibar (the island off its east coast), it has a perfect climate of warm and sunny days, followed by cool and mild nights.

### TOP ATTRACTIONS

- **The Serengeti:** Tanzania's most famous national park and also the largest protected area bordering the Masai Mara Game Reserve. The annual Wildebeest migration through the Serengeti and the Masai Mara attracts many visitors to witness the largest mass movement of land mammals on the planet.
- **Mt Kilimanjaro:** The highest peak on the African continent. Permanently snow-capped, it has been a magnet to climbers and explorers over the centuries.
- **The Ngorongoro crater:** A World Heritage Site situated at the eastern edge of the Serengeti with incredible game viewing and stunning views.



## Zanzibar

Lying off the coast of Tanzania in the Indian Ocean, this undiscovered jewel is a mix of unspoilt beaches, warm oceans, incredible culture and fascinating history. Known as the Spice Island, Zanzibar consists of two main islands: Pemba and Unguja and enjoys a tropical climate with up to eight hours of sunshine daily.

### TOP ATTRACTIONS

- **Stone Town:** Zanzibar's fascinating capital is a mix of narrow streets, overhanging balconies and intricately carved wooden doors.
- **Spice route:** Learn about the variety of spices and their uses in cooking and cosmetics. Local children weave baskets from palm leaves in which you can collect samples.

## Uganda

Uganda is a place of natural beauty and colour and has some unique attractions such as chimpanzee and gorilla trekking, white water rafting, national parks and reserves, forests and fishing. Landlocked, it is bordered by Kenya, Rwanda, Tanzania, Sudan and the Congo and enjoys a tropical climate with very little temperature variation throughout the year.

### TOP ATTRACTIONS

- **Gorilla Trekking:** The endangered mountain gorilla is Uganda's star attraction. Only up to six people per day are permitted to walk in the wilderness to track and view the gorillas for approximately an hour.
- **Chimpanzee Trekking:** One of the best places in the world to see wild chimpanzees in their natural environment.
- **Wildlife Safaris:** Situated across both sides of the equator, Uganda offers fantastic opportunities to experience its biodiversity.

## Rwanda

Best known for its primates, Rwanda is regaining its reputation as a first gorilla destination. It also has a rich history and culture. Due to the high altitude, it has a pleasant tropical highland climate.

### TOP ATTRACTIONS

- **The Nyungwe rainforest:** Located in the mountainous rainforest in southern Rwanda, you can see the unique habitat of more than 300 colobus monkey troops.
- **Gomo:** Cross the border to Congo to visit the city of Goma, devastated by the Nyiragongo volcano, one of the active Virunga volcanoes that erupted in January 2002.





# SOUTHERN AFRICA

*The southernmost region of the African continent is home to a rich combination of flora and fauna, diverse people, breathtaking scenery ranging from forest and grasslands to deserts, natural coastal stretches to mountainous regions, the worlds largest natural resources, as well as an exciting mix of contemporary city life.*

## South Africa

Its sophisticated infrastructure, abundant heritage of wildlife, dramatic landscapes, nature's richest chest of gold, platinum & diamonds and melting pot of cultures, makes South Africa a unique travel destination. Located on the southern tip of the African continent, it is bordered by Namibia, Botswana, Zimbabwe and Mozambique, flanked by the Atlantic and Indian Oceans and divided into nine provinces. The country's climate varies from region to region. The Western Cape experiences a Mediterranean climate, the interior a semi-desert climate and Kwazulu Natal a subtropical climate.

### TOP ATTRACTIONS

- **Table Mountain:** No visit to Cape Town is complete without a trip up Table Mountain, with its breathtaking views over the spectacular peninsula, city centre, Table Bay and Robben Island.
- **Kruger National Park:** One of the largest game sanctuaries in Africa, it is home to approximately 145 mammal species including the Big Five.
- **Sun City:** Rated amongst the world's unusually conceived lavish inland resorts, Sun City is a vast extravaganza of luxurious hotels, entertainment centres and extensive landscaped grounds.
- **The Garden Route:** Stretching from Cape Town to the East coast and the Tsitsikamma Forest, this is a popular destination for visitors.

## Swaziland

Africa's best kept secret is located between South Africa and Mozambique and is the smallest country in the southern hemisphere. Mountainous grandeur, lush forests, fertile valleys and the African lowveld combine to take visitors on a scenic tour of the "Switzerland of Africa". Swaziland has a fairly mild climate with hot summers and mild winters.

### TOP ATTRACTIONS

- **Handcrafts:** One of Swaziland's greatest attractions is the wide range of quality craftwork available in shops or roadside markets such as woven mats, sculptures, pottery, batiks, a glass factory specializing in hand-made glass ornaments and a candle factory whose designs are world renowned.
- **Mlilwane Wildlife Sanctuary:** The oldest and most visited Swazi park offering horseback riding, mountain biking, open Land Rover tours and foot trails.



## Lesotho

The "Kingdom in the sky" has some of the most spectacular scenery - clear mountain streams and valleys and offers a wide range of outdoor activities such as pony trekking, trout fishing and hiking in a country with no fences. Due to its altitude, Lesotho remains cooler in the mountains throughout the year, with mostly summer rains, and can be enjoyed all year round.

### TOP ATTRACTIONS

- **Sani Pass:** The gateway to the scenic 'Roof of Africa' route that links the dramatic scenery of the Drakensberg with the mountains of northern Lesotho, it has become a highlight for tourists visiting the Southern Drakensberg. 4x4 vehicles are necessary for this road, said to be the highest in Africa.
- **Malealea:** Situated in a remote part of Western Lesotho with spectacular mountains, valleys and ancient San paintings. Hiking and pony-trekking are the two best ways to see the scenery.

## Zimbabwe

Boasting the majestic Victoria Falls and magnificent wildlife preserves, Zimbabwe is a mecca for the outdoor-lover and adventure traveler. Offering outstanding scenery, excellent wildlife viewing and a wide variety of water-based adventures, it is bordered by Botswana, Zambia, Mozambique and South Africa. Zimbabwe has one of the finest climates in the world, which is warm without being oppressive and up to ten hours of sunshine daily.

### TOP ATTRACTIONS

- **Victoria Falls:** one of the world's greatest natural spectacles. A World Heritage Site, it attracts thousands of visitors every year to witness its breathtaking beauty.
- **Kariba Dam:** The second largest man made dam in the world, it is ideal for game viewing, fishing, boat cruises and other water activities.
- **Hwange National Park:** Zimbabwe's greatest game park. Salt pans, acacia scrub and grassy plains support the densest concentration of wildlife in Africa.
- **Great Zimbabwe Ruins:** The largest ancient man-made stone structures in Africa south of the Egyptian Pyramids.

## Botswana

Untamed, vast expanses of pristine wilderness and abundant wildlife - this is Botswana. It boasts many spectacular national parks as well as the pristine Okavango Delta - one of Africa's unspoiled wilderness regions. Adjacent to





the Tropic of Capricorn, this landlocked country is bordered by South Africa, Zambia, Zimbabwe and Namibia and dominated by the Kalahari Desert. The Climate is mainly sub tropical and with the exception of the Okavango and Chobe areas, the country has little permanent surface water.

#### TOP ATTRACTIONS

- **The Okavango Delta:** The largest inland delta in the world and home to a huge wildlife population. Best viewed from a mokoro (dugout canoe) the network of water channels, lagoons, swamps and islands is a magnet for the wildlife that depends on the permanent waters.
- **The Kalahari Desert:** This largely unchanging flat terrain is occasionally interrupted by gently descending valleys, sand dunes and large numbers of pans which fill with water during the rainy season.
- **Chobe National Park:** Botswana's best game park and home to vast animal herds, in particular, elephant. The park's north and northwest border is marked by the Chobe River, making game viewing by boat a popular attraction.

### Zambia

Zambia offers scenic beauty including the legendary Victoria Falls, the Zambezi River, breath-taking lakes, wetlands and excellent national parks. A wide variety of activities are available ranging from walking safaris to white-water rafting and bungee jumping. Zambia is landlocked and located between the southern rim of the Zaire Basin and the Zambezi River and borders Tanzania, Malawi, Mozambique, Zimbabwe, Botswana, Namibia, Angola and Democratic Republic of Congo. Despite lying in the tropics, the altitude of the plateau ensures a moderate climate.

#### TOP ATTRACTIONS

- **Victoria Falls:** A spectacular sight. Columns of spray are seen miles away as gallons of water plummet into a deep gorge.
- **Livingstone:** The original capital before Lusaka, it includes the spectacular Victoria Falls Bridge just 10km from the city centre.
- **Kariba Dam:** Found between Zambia and Zimbabwe, this huge man-made lake is unique in the quantity of wildlife and tiger fish found in and around the waters.

### Namibia

Namibia is a country of contrasting landscapes and stark natural beauty with a diversity of people and cultures. Situated on the South West coast of Africa it borders Angola, Botswana and South Africa. The natural features include Sossusvlei, the Fish River Canyon, Etosha National Park and the famous red Namib Desert, said to be the oldest in the world. Namibia has a hot and sunny summer from November to April.

#### TOP ATTRACTIONS

- **The Namib Naukluft Park:** Namibia's most versatile conservation area including Sossusvlei, Sesriem Canyon, the Welwitschia Trail, Naukluft Mountains and Kuiseb Canyon.



- **The Fish River Canyon Park:** Includes the Ai-Ais hot springs, the Fish River Canyon, the drought-resistant succulent "halfmens" or elephant's trunk and the quiver tree.
- **Kalahari Desert:** Covering much of Eastern and Southern Namibia, this region is full of wildlife-rich game parks.
- **Himba tribe:** A nomadic tribe in the North West who retain their rich traditions and cultural heritage.

### Mozambique

A land of spectacular diversity, this tropical paradise has a magic just waiting to be explored. From snorkeling, deep sea fishing, sailing, beaches, World Heritage sites and colonial architecture to colourful local culture. Known as the land of smiles, Mozambique stretches along Africa's south east coast, bordered by Tanzania, Malawi, Zambia, Zimbabwe, South Africa and Swaziland.

#### TOP ATTRACTIONS

- **The Bazarruto Archipelago:** One of Mozambique's most famous national parks and tourist facilities. The islands are covered with large sand dunes, fresh water lakes and are also home to herds of red duiker antelope, freshwater crocodiles and samango monkeys.
- **Great Limpopo Transfrontier Park:** Set to become Africa's greatest game reserve, it incorporates South Africa's Kruger National Park, Mozambique's Limpopo National Park and the Gonarezhou National Park in Zimbabwe.

### Madagascar

Located in the Indian Ocean off the east coast of Africa about 400 km off the coast of Mozambique, Madagascar is situated entirely in a tropical zone and is recognized as one of the world's top ten hotspots for biodiversity. This nature-lover's paradise of filled mountains, rain forests, river valleys, coastal plains, caverns and deserts, offering a wealth of diversity. Madagascar is inhabited by various ethnic groups of Malayo-Indonesian, African and Arab ancestry.

#### TOP ATTRACTIONS

- **Nosy Be Archipelago:** These islands off the northwest coast have some of the region's finest beaches such as Nosy Be's Andilana, the reef-ringed marine reserve Nosy Tanikely and Nosy Komba.
- **Ile Sainte Marie:** An Island off the east coast consisting of lush vegetation, small villages and exquisite beaches fringed with coconut palms and secluded coves. Hump-backed whales migrate here between July and October.
- **Antananarivo:** The Malagasy capital is set in a basin surrounded by 12 hills where sightseeing includes the markets, museum and botanical gardens.





# COMBINING THE BEST OF INBOUND AFRICA

## About us

By combining the best of inbound Africa, we are now more committed than ever to providing a personalized service and the finest products to the international wholesale tourist community, cruise ship operators as well as to individual travelers and MICE organisers. With dedicated teamwork and cutting edge technology, we continue to meet the challenges of a changing workplace.

Private Safaris has the resources and hands-on experience to guide you through the wide array of destination possibilities. The company has steadily grown since its inception in 1976 and now employs over 250 travel professionals. The corporate head offices are located in Cape Town, South Africa and Nairobi, Kenya. In addition, we have a branch in Mombasa and a Destination Management Centre in Arusha, Tanzania.

We arrange custom-designed specialized group and incentive tours for more than 2,000 groups annually, as well as offer accommodation, city-breaks, safaris, tours, fly-drive packages, excursions and transfers for the individual traveler.

Private Safaris is an African safari specialist and travel operator with an international infrastructure.

As an exclusively owned subsidiary of KUONI TRAVEL LTD in Switzerland, we have the advantage of being a member of this internationally established professional organization, while retaining the personal touch of a small company, representing quality and service excellence.

## About our staff

Our staff are chosen for their experience, careful attention to detail, and their vast knowledge of Eastern and Southern Africa. Their product knowledge is constantly updated through regular staff educationals, site inspections, product presentations and workshops. We believe by investing in our staff, we are investing into the future growth of our company and the quality of service to our clients. This becomes evident in their dedication and pride in their work.

## About product

As an inbound tour operator, our aim is to select attractive holiday destinations and combine an easy-to-follow creative itinerary, according to the requested needs of the group or the individual client. We negotiate the best deal with a broad spectrum of local suppliers and source, research and inspect all the relevant services. This ensures services and products are of an appropriate standard. Our sound association with the various suppliers ensures us a strong buying power, thereby enhancing value for money without compromising our product and service quality.





# OUR BRANCHES

## East Africa - Kenya

With two offices in both Nairobi and Mombasa, we have established ourselves over the years as a leading tour operator in East Africa and have the advantage to be on hand in both main cities for our clients and can be hands-on to assist with any requirement needed. As a member of KATO - The Kenya Association of Tour Operators, we observe a strict code of conduct and ensure professional business outlook at all times. Our offices are able to cater for all your travel arrangements in Kenya, Tanzania, Zanzibar, Uganda and Rwanda.

### OUR SERVICES INCLUDE:

- **Multilingual driver guides:** Based in both Nairobi and Mombasa, our driver /guides speak a variety of languages, e.g. German, French, Italian, Spanish and Japanese and of course, all of them are fluent in English.
- **Airport and hotel representatives:** Our multilingual representatives are on hand at airports and hotels to assist clients.
- **Overland safaris:** With 30 years of experience and knowledge putting together successful safaris, we offer a variety of safaris, by air, by road or combinations.
- **Meetings, incentives, conferences and events:** We can create an incentive or conference and put together a unique business incentive or event.
- **A fleet of vehicles:** We have over 80 minibuses and 4x4 Land Rovers, all fitted with long range HF radio, a fire extinguisher and medical/first aid kit. All our vehicles are maintained and serviced by staff and mechanics that are on stand-by around the clock. In addition, there are back-up vehicles as an additional precaution. For larger movements e.g. charter arrivals or cruises we use our fully air-conditioned 25- or 44- seater coaches.

## Southern Africa - South Africa

As a dynamic, multi-national, service orientated team we strive to give our clients the best value for money travel arrangements, and are committed to ensuring that all services meet your expected requirements - we guarantee

our clients the perfect Southern African experience. We provide you with comprehensive regional knowledge and are a one-stop solution for all your needs at the destination of choice - may it be South Africa, Namibia, Botswana, Zambia, Zimbabwe, Swaziland, Lesotho, Mozambique, Malawi or Madagascar.

### OUR SERVICES INCLUDE:

- **Sightseeing and special interest tours:** We are confidently proficient at designing itineraries in virtually any language or area of interest for all requested needs.
- **Professional meet & greet services:** At international and domestic airports, our meet & greet service is there to welcome clients, assisting them with connecting flights, documentation and information - making them feel at home at once.
- **Airport Transfers:** Transfers between airports and hotels - the convenience of a hassle-free door-to-door service.
- **Vehicle hire:** Whatever your requirements may be - a small economical hatchback, a luxury limousine, a rugged 4x4, a camper or even a convertible from the 70's - we offer it all at unbeatable rates.
- **Cruise ship ground handling:** From scheduled pre- and post-overland tours, shore excursions, co-ordination of vehicle hire, accommodation, special language tour guides to special arrangements requested by clients.
- **Conference and congress support services:** Planning and assisting with location, budgets, set up, correspondence, ground handling, pre- and post-tours, transport.
- **Meetings, incentives and special events:** Our experienced staff are able to design a range of creative solutions to tailor-make the ideal corporate incentive or event. Combining resources and skills, we put together any programme and can work within any budget requirement in a variety of venues throughout Southern Africa, for any number of delegates. We offer creative solutions, attention to detail, efficiency and flexibility in regards to venue sourcing, entertainment, menu planning, accommodation, meet & greet services, full ground handling, transport logistics, pre- and post-tours, imaginative spouse programmes and a selection of day excursions.



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